

Five Questions to Evaluate What You Need to
Monetize Your Purpose
Small Business Warrior

www.smallbusinesswarrior.com

1. Do you know what products and/or services you want to provide to your customers?
2. Do you know how to price your products/services?
3. Do you know the characteristics of the people you want to work with (age, location, education, income, etc.)?
4. Do you know where to find your people?
5. Do you know how they want you to communicate to them?

If your answers point to your needing help, [click here](#) to schedule a complementary strategy session with me.

Thanks,
Christy Strauch
Small Business Warrior